



## DIGITAL TICKETING. TODAY.

Access Management provides tools enabling your fans and patrons to bypass will call and quickly enter the stadium with their print-at-home ticket, student ID or credit card. In addition to tracking real-time access, you will be able to catch fraudulent tickets at the gate.

### Access Management enables you to:



- Reduce printing, distribution, and labor expenses
- Capitalize on new revenue opportunities
- Enable digital ticketing products and services

### COMPLETE DIGITAL TICKETING

Enable digital ticketing to offer additional solutions:

- PRINT AT HOME SCANTIX
- ONLINE TICKET TRANSFERS
- CUSTOMER LOYALTY

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- ADVERTISEMENT SPACE
- REDUCE COSTS



### CAPITALIZE ON NEW REVENUE

Use Scantix to create additional revenue:

- Ad Space
- Sponsorship Space
- Cross Sell
- Advertise Merchandise
- Sell Parking

### REDUCE COSTS

Use Scantix to reduce internal costs:

- Reduce Ticket Printing
- Track Entrance Patterns
- Efficiently Deploy Staff
- Reduce Will Call Staff

### ACQUIRE NEW CUSTOMERS

Use Scantix to acquire and retain new customers:

- Identify no shows
- Gather customer data
- Use ticket transfer to capture new customers